

## GEORGIA LOTTERY CASH POP TINY HOME CHALLENGE

NO PURCHASE NECESSARY TO ENTER OR TO WIN. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

OPEN ONLY TO ELIGIBLE RESIDENTS OF THE STATE OF GEORGIA, WHO, AS OF THE TIME OF ENTRY, ARE AT LEAST EIGHTEEN (18) YEARS OF AGE.

THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL AND STATE LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED.

**1. Eligibility:** Open only to legal residents of the state of Georgia who are at least 18 years of age for the “Timed Contests” and who are physically present at the State Farm Arena (“**Stadium**”) for the “Live Contests”, participate in weekly social media challenges and who have mobile internet access and a Qualified Device as of January 30, 2022. A “**Qualified Device**” means (a) an Apple mobile device (iPhone 8 and newer) with an iOS 13.0 operating system or newer and the Safari or Chrome web browser or (b) mid to high tier Android device with Android 8.0 or newer and the Chrome web browser. The following persons are not eligible to participate or win a prize: employees, directors, and officers of Aquimo INC (“**Administrator**”), Georgia Lottery Corporation (“**GLC**” or “**Sponsor**”), the Atlanta Hawks (“**Team**”), and each of their respective parents, subsidiaries and affiliated companies, distributors, web design, advertising, fulfillment, and promotion agencies, and other parties involved in the administration, development, fulfillment or execution of this Contest (collectively the “**Contest Parties**”), the immediate family members (spouse, parent, child, sibling, grandparent, and spouse or “step”) of each of the foregoing excluded persons, and those living in the same household of each such individual. Each entrant (the “**Entrant**” or “**Participant**”) by participating in the Promotion agrees to be bound by these Official Rules and by the Sponsor’s and/or Administrator’s decisions, which are final and binding in all matters related to this Promotion. This Promotion is subject to all applicable federal, state, and local laws and regulations.

Live Contest participants must be in the Stadium on the day of the live game event, register with their social media account or enter as a guest, enter a unique username, or use the one provided. All contestants must also submit a valid email address to be eligible to win prizes.

Timed Contest participants must follow Georgia Lottery social media posts or social media ads that link to the game, register with a unique username, or use the one provided, or enter as a guest. All contestants must also submit a valid email address to be eligible to win weekly social media prizes.

**2. Promotion Period:** The Live Contests will run during breaks at select **Stadium** live events occurring on 1/30, 1/31, 2/3, and 2/15 (“**Live Contests Period**”). The dates of the

Live Contests are subject to change at the discretion of the Team and the Sponsor. The Timed contests (“**Timed Contests**”) will run 1/31/22 – 2/6/22 (**week 1**), 2/7/22 – 2/13/22 (**week 2**), 2/14/22 – 2/20/22 (**week 3**), 2/21/22 – 2/27/22 (**week 4**), and 2/28/22 – 3/6/22 (**week 5**). **Timed Contests** will run weekly starting at [PlayCashPop.com/matchgame](https://PlayCashPop.com/matchgame) for 5 (five) consecutive weeks and start January 31, 2022, and end on March 6, 2022 (“**Timed Contests Period**”). Each weekly Timed Contest will begin on Monday’s at 12:00:00 AM and end Sunday’s at 11:59:59 PM. The Live Contests will be announced in the Stadium on the day of each live event. Administrators’ computer is the official time-keeping device for the Contests.

**3. How to Enter/Play:** To enter and play, the Entrant must possess or have access to a Qualified Device as defined in Section 1. Data rates may apply. You agree to incur any and all charges demanded by your wireless carrier.

**Live Contests:** During the Promotion Period (January 30, 2022 – February 15, 2022) at the “Live Contests”, a 30-second video will play on the digital board and the Game will be announced in the Stadium. When announced, using the camera of your Qualified Device, scan the QR code on the digital board. You will automatically be directed to the URL for the Georgia Lottery Cash Pop Tiny Home Challenge (the “**Game**”); then **follow the steps below to play and enter:**

- Register with your social media account or enter as a guest.
- Enter a unique username or use the one generated for you.
- Wait for the live event to begin, at which point you will be automatically entered into the game and become an “Entrant” in the Contest.
- Use your finger to pick and try to match pairs of the tiny home images to each other (the “**Match Game**”).
- Try to match as many pairs before the contest period ends.
- Players with the most matches in the shortest time will receive the most points.
- Top **25** scores at the end of the live event contest are the winners.
- If you are a winner in the Live Contest, you will see, “Thank you for playing! You are a winner.” Immediately following the end of the Live Contest Period At the end of the Match Game, you have the option to submit your email. You must submit your email to be eligible to win prizes.
- In case of a tie score, the player with the shortest time to make the matches will be deemed the winner. The Administrators servers are the official timekeepers of the Contest.

**Timed Contests:** During the Promotion Period (January 31, 2022 – March 6, 2022), players will be able to play the matching game by following Georgia Lottery social media posts that link to the game. Next, players **follow the steps below to play and enter:**

- Register with a unique username or use the one generated for you, or you can enter as a guest.
- Tap “TAP TO PLAY” to start a matching game.

- Use your finger to pick and try to match pairs of the tiny home images to each other (the “**Match Game**”).
- You may play unlimited times during the Timed Contests Promotional Period.
- Players with the most matches in the shortest time will receive the most points.
- After the Timed Contests, you will see “Great Game! Thank you for playing.”
- Top **50** scores at the end of the week win! Share your email below to be eligible to win prizes in the Georgia Lottery Cash Pop Tiny Home Challenge.”
- At the end of the Match Game, you have the option to submit your email. You must submit your email to be eligible to win prizes.
- In case of a tie score, the player with the shortest time to make the matches will be deemed the winner. The Administrators servers are the official timekeepers of the Contest.

**4. Requirements of Potential Winner:** Potential winner must continue to comply with the Official Rules. Winning is contingent upon fulfilling all requirements. Potential winners will be notified by a Georgia Lottery email with redemption instructions described in Section 6 of these Official Rules. The potential winner will be required to sign and return to Sponsor a Declaration of Compliance, Liability & Publicity Release ("Declaration") in order to claim his/her prize and to fulfill any such other requirements as determined by Sponsor and Administrator.

**5. Prizes:** The top 50 players from each weekly Timed Contest and the top 25 players from each Live Contest will each receive one (1) \$100 GIFT CARD with a retail value of \$100.

No substitution, exchange, or transfer of prize by winner. Sponsor reserves the right to substitute the prize or any component for one of equal or greater value. Winner is responsible for all taxes and fees associated with prize receipt and/or use. All details of all prizes are determined by Sponsor and/or prize partner, at their sole discretion. Terms, conditions, and restrictions may apply.

#### **6. Prize redemption:**

**Live Contests:** Potential winners of the Live Contest will receive a Prize Redemption QR code in the Game immediately following the end of the Live Contest Period. To claim your prize on game days, 1/30, 1/31, and 2/3, stop by the Atlanta Social, to claim your prize on 2/15, stop by Gate 1/CNN Center Entrance and scan your QR Code. This code is located under “PRIZES” on the Game home screen.

You must pick up your prize by the end of the third quarter. Contestants who fail to pick up their Live Contest prize by the end of the third quarter on the day of the game forfeit their eligibility.

You will need to scan the Prize QR Code to claim your prize. Potential winners must claim their prize in person and cannot use a proxy. Potential winners who are not present in the stadium and/or who do not verify their eligibility on the day of the game are disqualified and forfeit their eligibility. As a condition of receiving the prize, winners may be required to sign documents to further confirm their eligibility.

**Timed Contests:** Potential winners will receive an official Georgia Lottery email within three (3) business days from the end of the weekly Timed Contests with a form for prize redemption. Players will need to complete this form and return it for verification and processing within seven (7) days to be eligible to win prizes (the **“Prize Redemption Period”**). Entrants who do not meet the Prize Redemption Period forfeit their eligibility and no prize will be awarded.

**7. Publicity:** Except where prohibited, participation in the Contest constitutes entrant’s consent for Sponsor and its designees to use entrant’s name, prize information, likeness, city, and state of residence for promotional purposes in any media without further consideration.

**8. General Conditions:** In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to, fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Contest and award the prizes in a random drawing from among all eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**9. Release and Limitations of Liability:** Except where prohibited, by participating in the Contest, entrants agree to release and hold harmless the Contest Parties and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents, and agencies, and the officers, directors, and employees of them (the **“Released Parties”**) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors or human error; (d) errors in the administration of the Contest or the processing of entries; or (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or receipt of any prize. Entrant further agrees that

in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If for any reason, an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Contest entry, if it is possible. If the Contest, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded in the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed. Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**10. Disputes:** You agree that any claim or dispute at law or equity that has arisen or may arise relating in any way to or arising out of the Contest, the Official Rules, or the Sponsor's and/or Administrator's Privacy Policy (including Mobile Terms and Conditions) will be resolved in accordance with the provisions set forth in this Dispute Resolution section. Please read this section carefully. It affects your rights and will have a substantial impact on how claims you and we have against each other are resolved.

You agree that whenever you have a disagreement with any of the Released Parties arising out of, connected to, or in any way related to the Contest, the Official Rules, or the Sponsor's and/or Administrator's Privacy Policy (including Mobile Terms and Conditions), you will send a written notice to the Administrator ("**Demand**"). You agree that the requirements of this Dispute Resolution section will apply even to disagreements that may have arisen before you accepted these Official Rules or the Sponsor's and/or Administrator's Privacy Policy (including Mobile Terms and Conditions). You must send the Demand to the following address (the "**Notice Address**"): Legal Department, Georgia Lottery Corporation, 250 Williams Street Suite 3000 Atlanta, GA 30303. You agree that you will not take any legal action, including filing a lawsuit or demanding arbitration, until ten (10) business days after you send a Demand. If the disagreement stated in the Demand is not resolved to your satisfaction within ten (10) business days after it is received, and you intend on taking legal action, you agree that you will file a demand for arbitration with the American Arbitration Association (the "**Arbitrator**"). This arbitration provision limits the ability of you and the Released Parties to litigate claims in court, and you and the Released Parties each agree to waive your respective rights to a jury trial or a state or federal judge. You agree that you will not file any lawsuit against the Released Parties in any state or federal court. You agree that if you do sue in state or federal court, and Administrator or Sponsor brings a successful motion to compel arbitration, you must pay all fees and costs incurred by the Released Parties in court, including reasonable attorney's fees. For any such filing of a demand for arbitration, you must effect proper service under the rules of the Arbitrator and notice to the Notice Address may not be sufficient. If for any reason, the American Arbitration Association is unable to conduct the

arbitration, you may file your case with any national arbitration company. The Arbitrator shall apply the AAA Consumer Arbitration Rules effective September 1, 2014 (and as may be amended) and as modified by the agreement to arbitrate in this Dispute Resolution section. You agree that the Arbitrator will have sole and exclusive jurisdiction over any dispute you have with any of the Released Parties. The Federal Arbitration Act allows for the enforcement of arbitration agreements and governs the interpretation and enforcement of the agreement to arbitrate. The place of arbitration shall be in the state of Georgia. For sake of clarity, the foregoing terms and agreed upon process for resolving disputes does not operate as a waiver of by the Released Parties to enforce the release and other terms set forth in Section 9 (“Release and Limitations of Liability”) of these Official Rules.

You agree that you will not file a class action or collective action against the Released Parties and that you will not participate in a class action or collective action against them. You agree that you will not join your claims to those of any other person. Notwithstanding any other provision in the Official Rules, or the Sponsor's and/or Administrator's Privacy Policy (including Mobile Terms and Conditions), if this class action waiver is invalidated, then the agreement to arbitrate is null and void, as though it were never entered into, and any arbitration dispute at that time will be dismissed without prejudice and may be refiled in a court. Under no circumstances do you or any of the Released Parties agree to class or collective procedures in arbitration or the joinder of claims in arbitration. The Released Parties agree that we will submit all disputes with you to arbitration before the Arbitrator.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant, Administrator, Sponsor and other Released Parties in connection with the Contest, or any claim or dispute that has arisen or may arise between you, and any of the Released Parties, shall be governed by, and construed in accordance Georgia Lottery Corporation: 250 Williams Street Suite 3000 Atlanta, GA 30303 ATN Legal Department. The winner list will be available after winner confirmation.

**11. Sponsor:** The GA Lottery Corporation, 250 Williams Street Suite 3000 Atlanta, GA 30313.

**Administrator:** Aquimo INC. Address: 3514 N Power Rd Ste#115, Mesa, AZ 85215.

**12. Decisions of the President / Chief Executive Officer (“CEO”):** In the event of any situation not provided for in these Georgia Lottery Cash Pop Tiny Home Challenge Official Rules, or any conflict between any provisions of these rules, the decision of the President /CEO of the Georgia Lottery Corporation, or her designee, shall be final and binding.

**13. Entrant's Personal Information:** Information collected from entrants is subject to the Administrators Privacy Policy <https://aquimo.com/privacy-policy.html>